March | 05 | 2027

HALL D, EDMONTON CONVENTION CENTRE

Edmonton AB

March | 06 | 2027

WESTIN CALGARY, DOWNTOWN

Calgary AB

WOMEN + WEALTH ANNUAL GALA

Sponsorship Package

The International Women's Day Women + Wealth Galas are our flagship celebrations. The Galas are a high-impact evening that brings together trailblazers, changemakers, and rising stars to honour the power of women in wealth, leadership, and legacy.

This is not just an event. We have created a platform for transformation that has been successful for over 10 years.

WHY SPONSOR THE GALA?

Your brand will be front and center in a space dedicated to elevating women's voices, visibility, and value. Sponsorship directly supports:

- Empowerment Programming: Keynotes, panels, and workshops designed to help women level up in career, finance, and personal growth.
- Visibility for Unsung Heroes: Spotlighting women who are making waves behind the scenes, not just those already in the spotlight.
- Community Activation: A curated guest list of influential professionals, entrepreneurs, and leaders across industries.



WOMEN + WEALTH REACH

average of
1,300+
Attendees Per Year

over
$150,000
Donated to Charities

2.3 K
Email Subscribers

18.8 K
Instagram Followers

ATTENDEE DEMOGRAPHICS

98% Women

Profession:

43%: Business Owners
28%: Professionals
8%: Healthcare
4%: Education
13%: Other

Household Income

51%: $100-250K
27%: $250-500K
12%: $500K+
10%: < 100K

Age

41%: 30-39
34%: 40-49
15%: 50-59
8%: < 29
2%: 60+

SPEAKERS



KEYNOTE SPEAKER

Amanda Lindhout

NYT Bestselling Author,
Kidnapping Survivor,
Resilience Expert



OPENING SPEAKER

Dr. Stephanie Liu

Mother, Family Physician,
Entrepreneur



EDMONTON EMCEE

Carole Anne Devaney

Award-Winning Bilingual News Anchor and Emcee



CALGARY EMCEE

Joelle Tomlinson

Canadian Journalist and Award-Winning News Anchor

Sponsorship Opportunities

The following Sponsorship Opportunities are available for both Edmonton and Calgary Galas. If you would like to sponsor both events, **you will receive a 10% discount on your sponsorship (cash sponsors only).**

If you would like to register for a multi-year sponsorship, **you will receive a 20% discount on your sponsorship for every year you commit** (cash sponsors only).

Our vision is growing beyond the Galas to include networking events, focus groups and retreats. As a sponsor of the 2027 Gala, **you will receive first right of refusal and a sponsorship discount on all Women + Wealth events**.

VIP: $50,000

- 30 VIP tickets
- Activation at Welcome Reception
- Signage at Welcome Reception
- Opportunity to introduce Women + Wealth Board Member to the stage
- 60-second video advertisement during program (video supplied by sponsor)
- Sponsor name included in event press release

ONE EXCLUSIVE SPONSORSHIP AVAILABLE PER CITY

- Full page advertisement in virtual event program book (advertisement supplied by sponsor)
- Verbal recognition on stage at event
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 3 social posts shared to stories



Platinum (Speaker): $25,000

TWO SPONSORSHIPS AVAILABLE PER CITY

- 20 VIP Gala Tickets
- Opportunity to welcome a Speaker to the stage at Gala
- 30-second video advertisement during program (video supplied by sponsor)
- Opportunity to set-up activation in Welcome Reception
- Full page advertisement in virtual event program book (advertisement supplied by sponsor)
- Verbal recognition on stage at event
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 2 social posts

Gold: $15,000

THREE SPONSORSHIPS AVAILABLE PER CITY

- 20 Tier 1 Gala Tickets
- Opportunity to add your logo to either the Signature Drink Menu, Table Numbers or Prize Table
- Full page advertisement in virtual event program book (advertisement supplied by sponsor)
- Opportunity to set-up activation in Welcome Reception
- Verbal recognition on stage at event
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 1 social post

Silver: $10,000

SIX SPONSORSHIPS AVAILABLE PER CITY

- 10 Tier 2 Gala Tickets
- Half-page advertisement in event program book (advertisement supplied by sponsor)
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 1 social post with all Silver Sponsors

TICKET VALUES:

VIP: Closest to Stage, $520 Value

Tier 1: $295 Value

Tier 2: $245 Value

Tier 3: $195 Value

**pricing subject to change*

Bronze: $5,000

TEN SPONSORSHIPS AVAILABLE PER CITY

- 5 Tier 2 Gala Tickets
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 1 social post with all Bronze Sponsors

In-Kind & Community Champion: $Minimum value of $1,000

This sponsorship is intended for event service companies such as photographers, photo booths, DJs, etc. who donate their event service in exchange for sponsorship or small businesses and individuals who would like to donate between $1,000 - $4999:

- 2 Tier 3 Gala Tickets
- Logo with link to website on Women + Wealth Gala website



LET'S BUILD IT TOGETHER

Partnering with Women + Wealth means aligning your brand with purpose, progress, and power. Let's create a night that inspires and a legacy that lasts.

Women + Wealth exists to level the playing field - by leveling up women. We are a movement, a platform, and a community that equips women with the tools, knowledge, and networks to build generational wealth, step into leadership, and rewrite the narrative of what's possible.

The International Women's Day Galas are more than celebrations. They're catalysts. We bring together ambitious women, visionary leaders, and forward-thinking sponsors to spark transformation.

Beyond the gala, we are looking to grow. We hope to support many areas for women to level up, from financial literacy workshops to leadership panels, to networking events, we create spaces where women rise.



Why Sponsor?

When you sponsor Women + Wealth, you're not just supporting an event you're investing in inspiring women who:

- Own businesses
- Lead industries
- Build wealth
- Mentor others
- Shape policy

Your brand becomes part of a powerful story - one of equity, empowerment, and elevation. Sponsorship is your opportunity to stand beside women as they level up, and to be recognized as a champion of change.

Sponsorship Form

☐ **Edmonton Gala** ☐ **Calgary Gala**

☐ **VIP Sponsor** ☐ **Platinum Sponsor** ☐ **Gold Sponsor**

☐ **Silver Sponsor** ☐ **Bronze Sponsor** ☐ **In Kind**

Billing Information

Company Name _____

Company Person _____ _____ _____
First Name *Initial* *Last Name*

Position Title _____

Street Address _____ City _____

Province _____ Postal Code _____

Phone Number _____ Email _____

Sponsorship Fulfillment

To ensure a timely delivery of your sponsorship fulfillment, we kindly ask you to please submit the required files or documents upon confirmation of sponsorship and before February 1, 2027:

- Your company logo in a vector format (EPS or AI) or as a high resolution image (PNG or JPEG).
- Your full- or half-page advertisement in a vector format (EPS, AI, PDF, or INDD) or as a high-resolution image (PNG or JPEG) if applicable. The ad's finished size is 5.5" x 8.5" for a full-page and 5.5" x 4.25" for a half-page.
- Video advertisement if applicable.

Payment must be made within two weeks of sponsorship confirmation. Accepted payment forms are below:

- E-transfer to WWGala@hgacpa.com. In the notes section please include your company name
- Direct deposit using the form below - email address for confirmation is WWGala@hgacpa.com
- Cheque made payable to Women & Wealth Inc. and mailed to: 200, 16011-116 Ave NW, Edmonton, AB T5M 3Y1

Submit completed form to Hannah Chorneyko via email at info@connectedevents.ca.

_____ _____

Signature **Date**

Direct Deposit & Wire Instructions
Women & Wealth Inc.
2021-01-01

Bank Account Info:

Institution #003
Branch #04529
Account #1054246

Wire Details:

Branch Phone #: 780-448-6980
Swift Code: ROYCCAT2
Branch Address: 16909 - 103A Ave NW, Edmonton, AB T5P 4Y5

