



MARCH | 06 | 2026

HALL D, EDMONTON
CONVENTION CENTRE

Edmonton AB

MARCH | 07 | 2026

PERCHERON BALLROOM,
BMO CENTRE

Calgary AB

Women + Wealth Annual Gala Sponsorship Package

The International Women's Day Women + Wealth Galas are our flagship celebrations. The Galas are a high-impact evening that brings together trailblazers, changemakers, and rising stars to honour the power of women in wealth, leadership, and legacy.

This is not just an event. We have created a platform for transformation that has been successful for 10 years.

WHY SPONSOR THE GALA?

Your brand will be front and center in a space dedicated to elevating women's voices, visibility, and value. Sponsorship directly supports:

- Empowerment Programming: Keynotes, panels, and workshops designed to help women level up in career, finance, and personal growth.
- Visibility for Unsung Heroes: Spotighting women who are making waves behind the scenes, not just those already in the spotlight.
- Community Activation: A curated guest list of influential professionals, entrepreneurs, and leaders across industries.

Your Logo
Here

WWGALA.COM

WOMEN + WEALTH REACH

average of
1,300+

Attendees Per Year

over
\$130,000

Donated to Charities

1.8 K

Email Subscribers

13.8 K

Instagram Followers

ATTENDEE DEMOGRAPHICS

98% Women

Profession:

43%: Business Owners
28%: Professionals
8%: Healthcare
4%: Education
13%: Other

Household Income

51%: \$100-250K
27%: \$250-500K
12%: \$500K+
10%: < 100K

Age

41%: 30-39
34%: 40-49
15%: 50-59
8%: < 29
2%: 60+

Speakers



KEYNOTE SPEAKER

Raia "Coach" Carey

*Certified Life Coach, Speaker, and
EDI Consultant*



EMCEE

Joelle Tomlinson

*Journalist & Award-Winning News
Anchor*



EDMONTON SPEAKER

Lauren Kyle McDavid

Creative Director & Entrepreneur



CALGARY SPEAKER

Jessica Janzen

*Mindset Coach |
Author of Bring the Joy*

Sponsorship Opportunities

The following Sponsorship Opportunities are available for both Edmonton and Calgary Galas. If you would like to sponsor both events, **you will receive a 10% discount on your sponsorship (cash sponsors only).**

If you would like to register for a multi-year sponsorship, you will receive a 20% discount on your sponsorship for every year you commit (cash sponsors only).

VIP: \$50,000

ONE EXCLUSIVE SPONSORSHIP AVAILABLE PER CITY

- 20 VIP tickets
- 20 tickets to VIP Reception
- Activation at VIP Reception
- Signage at VIP Reception
- Opportunity to introduce Women + Wealth Board Member to the stage
- 60-second video advertisement during program (video supplied by sponsor)
- Opportunity to set-up activation in Welcome Reception
- Sponsor name included in event press release
- Full page advertisement in virtual event program book (advertisement supplied by sponsor)
- Verbal recognition on stage at event
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 3 Instagram posts shared to stories
- 3 Instagram stories



Platinum (Speaker): \$25,000

TWO SPONSORSHIPS AVAILABLE PER CITY

- 20 VIP Gala Tickets
- 20 Tickets to VIP Reception
- Opportunity to welcome a Speaker to the stage at Gala
- 30-second video advertisement during program (video supplied by sponsor)
- Opportunity to set-up activation in Welcome Reception (value of \$1,500)
- Full page advertisement in virtual event program book (advertisement supplied by sponsor)
- Verbal recognition on stage at event
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 2 Instagram posts
- 2 Instagram stories

Silver: \$10,000

SIX SPONSORSHIPS AVAILABLE PER CITY

- 10 Tier 2 Gala Tickets
- Half-page advertisement in event program book (advertisement supplied by sponsor)
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 1 Instagram post with all Silver Sponsors
- 1 Instagram story with all Silver Sponsors

Gold: \$15,000

THREE SPONSORSHIPS AVAILABLE PER CITY

- 20 Tier 1 Gala Tickets
- 20 Tickets to VIP Reception
- Opportunity to add your logo to either the Signature Drink Menu, Table Numbers or Prize Table
- Full page advertisement in virtual event program book (advertisement supplied by sponsor)
- Opportunity to set-up activation in Welcome Reception (value of \$1,500)
- Verbal recognition on stage at event
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 1 Instagram post
- 1 Instagram story

TICKET VALUES:

VIP: Closest to Stage,
\$520 Value

Tier 1: \$295 Value

Tier 2: \$245 Value

Tier 3: \$195 Value

**pricing subject to change*

Bronze: \$5,000

TEN SPONSORSHIPS AVAILABLE PER CITY

- 5 Tier 2 Gala Tickets
- Logo on select event signage
- Logo with link to website on Women + Wealth Gala website
- 1 Instagram post with all Bronze Sponsors
- 1 Instagram story with all Bronze Sponsors

VIP Gift Bag

FOUR SPONSORSHIPS AVAILABLE PER CITY

150 VIP items that must be either a gift certificate or product with a value of \$150+

- 5 Tier 3 Gala Tickets
- Logo with link to website on Women + Wealth Gala website
- 1 Instagram post with all Gift Bag Sponsors
- 1 Instagram story with all Gift Bag Sponsors

Welcome Reception Activation: \$1,500

SEVEN SPONSORSHIPS AVAILABLE PER CITY

This option is intended for small retail businesses to showcase or sell their products during the 60-minute Welcome Reception. You will received an 8-foot rectangle table in the Reception space.

- 2 Tier 3 Gala Tickets
- Logo with link to website on Women + Wealth Gala website

In-Kind: Minimum value of \$1,000+

This sponsorship is intended for event service companies such as photographers, photo booths, DJs, etc. who donate their event service in exchange for sponsorship:

- 2 Tier 3 Gala Tickets
- Logo with link to website on Women + Wealth Gala website

Let's Build It Together

Partnering with Women + Wealth means aligning your brand with purpose, progress, and power. Let's create a night that inspires and a legacy that lasts.

Women + Wealth exists to level the playing field - by leveling up women. We are a movement, a platform, and a community that equips women with the tools, knowledge, and networks to build generational wealth, step into leadership, and rewrite the narrative of what's possible.

The International Women's Day Galas are more than celebrations. They're catalysts. We bring together ambitious women, visionary leaders, and forward-thinking sponsors to spark transformation.

Beyond the gala, we are looking to grow. We hope to support many areas for women to level up, from financial literacy workshops to leadership panels, to networking events, we create spaces where women rise.



Why Sponsor?

When you sponsor Women + Wealth, you're not just supporting an event you're investing in inspiring women who:

- Own businesses
- Mentor others
- Lead industries
- Shape policy
- Build wealth

Your brand becomes part of a powerful story - one of equity, empowerment, and elevation. Sponsorship is your opportunity to stand beside women as they level up, and to be recognized as a champion of change.

Sponsorship Form



☐ Edmonton Gala

☐ Calgary Gala

☐ VIP Reception Sponsor

☐ Platinum Sponsor

☐ Gold Sponsor

☐ Welcome Booth

☐ Silver Sponsor

☐ Bronze Sponsor

☐ VIP Gift Bag

☐ In Kind

Billing Information

Company Name _____

Company Person _____
First Name Initial Last Name

Position Title _____

Street Address _____ City _____

Province _____ Postal Code _____

Phone Number _____ Email _____

Sponsorship Fulfillment

To ensure a timely delivery of your sponsorship fulfillment, we kindly ask you to please submit the required files or documents upon confirmation of sponsorship and before February 1, 2026:

- Your company logo in a vector format (EPS or AI) or as a high resolution image (PNG or JPEG).
- Your full- or half-page advertisement in a vector format (EPS, AI, PDF, or INDD) or as a high-resolution image (PNG or JPEG) if applicable. The ad's finished size is 5.5" x 8.5" for a full-page and 5.5" x 4.25" for a half-page.
- Video advertisement if applicable.

Payment must be made within two weeks of sponsorship confirmation. Accepted payment forms are below:

- E-transfer to WWGala@hgacpa.com. In the notes section please include your company name
- Direct deposit using the form below - email address for confirmation is WWGala@hgacpa.com
- Cheque made payable to Women & Wealth Inc. and mailed to: 200, 16011-116 Ave NW, Edmonton, AB T5M 3Y1

Submit completed form to Hannah Chorneyko via email at info@connectedevents.ca.

Signature

Date

Direct Deposit & Wire Instructions
Women & Wealth Inc.
2021-01-01

Bank Account Info:

Institution #003

Branch #04529

Account #1054246

Wire Details:

Branch Phone #: 780-448-6980

Swift Code: ROYCCAT2

Branch Address: 16909 - 103A Ave NW, Edmonton, AB T5P 4Y5

WOMEN & WEALTH INC. 10243 178 ST NW EDMONTON AB T5S 1M3		ROYAL BANK OF CANADA 91 STREET & 51 AVE. BRANCH 9042 - 51ST AVENUE EDMONTON, ALBERTA T6E 5X4	000250
PAY	VOID WOMEN & WEALTH INC.		
TO THE ORDER OF			
PER _____			
⑈000250⑈ ⑆04529⑈003⑆ ⑆054246⑈			
WOMEN & WEALTH INC.		CHEQUE NO.	000250