

WOMEN + WEALTH 10<sup>TH</sup> ANNIVERSARY GALA

# 10

YEARS OF

*w+w*

MARCH | 08 | 2025

CHAMPIONS BALLROOM, BMÓ CENTRE

Calgary

# Welcome

Women + Wealth welcomes you to the 10th Annual International Women's Day Women + Wealth Gala presented by **Raintree Wealth Management!** Women + Wealth is a not-for-profit organization that holds events in celebration of International Women's Day to empower, inspire and support women across Canada who are, or are on their way to becoming, confident and passionate leaders of our businesses, organizations, governments, schools, and communities. International Women's Day is a day dedicated to celebrating and honouring the successes of women around the world. It is a time to recognize and acknowledge the progress women have made in social, economic, and political arenas while addressing the obstacles they continue to face. This day is an essential reminder that our work is not yet done; we must strive for greater gender equality everywhere.

We thank you for celebrating International Women's Day with us and helping us work together for a more prosperous and just future!

*Sincerely,*

The Women + Wealth Board & Organizing Committee:

Riya Ganguly,  
Peter Kinkaide,  
Erin Viala,  
Alison Taylor,  
Wendy Ell,  
Ildi Arlette,  
Aymie Rondeau and  
Hannah Chorneyko



# Raintree

WEALTH MANAGEMENT

Empowering Women.  
Elevating Wealth.

At Raintree Wealth Management, we believe that financial empowerment is key to unlocking opportunity and independence. In 2016, we founded the International Women's Day Women + Wealth Gala to create a space where women can connect, inspire, and elevate one another. Today, as the Presenting Sponsor, we are proud to continue championing the success of women while striving for a more equal future.

Growing your wealth is about more than investing — it's about building a future with confidence. Our team of experienced Portfolio Managers creates globally diversified investment portfolios, tailored to your goals, with risk management at the forefront. As a registered Portfolio Manager across all Canadian provinces, we bring institutional expertise and a commitment to excellence to every client we serve.

*Your financial future deserves a strategy as strong as you are.  
Let's build it together.*

Visit [raintreeWM.com](https://raintreeWM.com) to get started.

**IN SUPPORT OF:**



The Women + Wealth Gala is a not-for-profit fundraiser event. All raffle proceeds are donated to Mamas For Mamas.

Mamas for Mamas is a national charitable organization that supports mothers and caregivers in crisis by providing ongoing support to individuals and families facing various poverty-related struggles. Their mission is to change the landscape of poverty through innovative approaches to financial barriers faced by struggling families.

To learn more, please visit [www.mamasformamas.org](http://www.mamasformamas.org).

# Investing in the Everyday

As a private REIT focused on multi-family, self-storage, and farmland assets, our growth has been fostered by our talented team. Excellence is our baseline and purpose is what drives us. Together, we take bold risks to create limitless impact. Come join us!



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# *Program*

5:00 Welcome Reception

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6:00 Opening Remarks: Joelle Tomlinson

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6:15 Welcome from Women + Wealth:  
Peter Kinkaide

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6:20 Introduction to Mamas for Mamas:  
Shannon Christensen

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6:25 Dinner

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7:25 Alumni Panel: Shayla Stonechild,  
Jess Tetu, Rachel Mielke

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8:10 Keynote: Ashley Callingbull

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8:55 Thank you & Raffle

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9:15 -  
10:15 VIP Reception

# *Menu*

## **PLATED DINNER**

Corn Bisque Soup

Cremini Crusted Free Range Chicken or  
Mushroom Wellington

Limoncello Cheesecake

## **DINNER WINE**

Bieler Family Born to Run

Astrolabe Sauvignon Blanc

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**Supporting  
women to help  
build brighter  
futures**

**Proud to support Women + Wealth  
and the 10<sup>th</sup> Anniversary Gala.**

At TD, we celebrate women-focused organizations that are helping drive meaningful change and breaking through barriers. It's part of our commitment to a more inclusive tomorrow.

**Learn more about how TD is supporting diverse communities in Canada at [td.com/inclusion](https://td.com/inclusion).**

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# Cheers.

We raise a toast to the incredible ten-year legacy of inspiring, supporting, and empowering women. We support the fierce leaders and entrepreneurs who demand gender equality for the women of today, and the many generations to come.

**Whether in the court room or boardroom, you  
wouldn't find a stronger group of advocates  
for your business.**

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*Showroom Open by Appointment Only*



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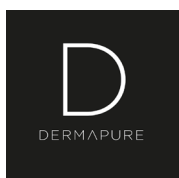
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EVENT PLANNER

# CONNECTED

EVENTS

## RAFFLE DONORS





**2025 EMCEE**

# Joelle Tomlinson

Joelle Tomlinson is a Canadian journalist and award-winning news anchor known for her passion and professionalism.

With almost 15 years of experience on the screen, Joelle was the youngest Black female morning news anchor in Western Canada's history. Today, as a community reporter, she covers human interest stories, using her platform to amplify diverse voices and to advocate for mental health and addiction awareness after losing her brother to a fentanyl overdose. Joelle is also an accomplished speaker and emcee on the national stage, and has presented in Calgary, Saskatoon, Toronto and Vancouver.

Joelle values connection, community, and compassion, and is dedicated to giving back. She is an avid trail runner, Boston and Chicago marathoner, and can most often be spotted on Calgary's pathways with her two dogs and a cinnamon dolce latte in hand.



**KEYNOTE SPEAKER**

# Ashley Callingbull

Ashley Callingbull is an actress, model, host and First Nation's activist from the Enoch Cree Nation. She is an actress on *Blackstone*, *Tribal*, *The Great Salish Heist* and was a contestant on the *Amazing Race Canada*. Ashley is also an international motivational speaker and has been a keynote speaker at Harvard University, TED Talks and WE Day.

Ashley's hard work and charity work was recognized as she received the Top 20 Under 30 Award in Canada and was named as one of Canada's Top 10 Power Women. She received the Youth First Nations Award from Indspire, who showcases outstanding achievement across Turtle Island and was honoured to be inducted into the Circle of Honour at the Esquao Awards, which recognizes Indigenous female leaders and activists. For her community work, Ashley received

the Role Model Award from the United Nations on Global Dignity Day. On the 70th Anniversary of Her Late Majesty, Ashley was awarded the Queen Elizabeth II's Platinum Jubilee Medal for her dedication of public service to family, community and her country.

This past year, Ashley was announced as the first Indigenous First Nations woman to become a *Sports Illustrated* model. Ashley is currently an in-game host for the Canadian Football League, the National Lacrosse League and the National Hockey League. Ashley made history this year as the first Indigenous woman to win the title of Miss Universe Canada and will be representing our nation at the Miss Universe pageant in Mexico this November. She also recently signed her first book deal with HarperCollins Publishing and will be a published author in Spring 2025.



## 2025 ALUMNI PANELIST

# Shayla Stonechild

Shayla Oulette Stonechild is a proud Red River Métis and Nehiyaw iskweew (Plains Cree woman) from Muscowpetung First Nations. By sharing her own personal journey and shedding light on the painful reality of suicide within Indigenous communities, she strives to promote life and restore the essence of Nehiyaw values.

Shayla is a global yoga ambassador for lululemon, and the Founder and Host of the "Matriarch Movement", which is an online platform, podcast, and non-profit organization dedicated to amplifying Indigenous voices and providing wellness workshops to Indigenous youth + BIPOC women across Canada.

In a groundbreaking achievement, Shayla became the first Indigenous person to grace the cover of *Yoga Journal Magazine*.

Not only is Shayla an influential figure within the wellness world, but she

also actively works towards fostering Indigenous representation and inclusion within mainstream media. Recently, she ran on Season 9 of "Amazing Race: Canada" alongside her brother.

In 2022, she won the Indspire Award for "First Nations Youth" which represents the highest honor the Indigenous community bestows upon its own people.

Shayla's impact extends far beyond her individual achievements. She has had over 40+ brand collaborations through content creation.

Her activism work has been recognized by media outlets such as *CBC News*, *Etalk!*, *Hello!*, *APTN*, allowing her to spread her powerful message to a wider audience. Shayla is not only an inspiring figure but also a cultural trailblazer.





## 2025 ALUMNI PANELIST

# Rachel Mielke

Rachel Mielke is the founder and CEO of Hillberg & Berk jewellery, a purpose-driven, Canadian company that she founded at her kitchen table in 2007. Through grit, determination, and vision Rachel grew Hillberg & Berk from that kitchen table to a national brand with 15 corporately owned stores from coast to coast and an ecommerce store serving clients globally. Rachel's business highlights have included a showing at *The Oscars*, landing a venture capital deal on *CBC's Dragons' Den*, partnerships with Olympic ice dance champion Tessa Virtue, model and activist Ashley Callinbull, and Olympic hockey player Natalie Spooner, and receiving two custom design commissions for Her Majesty Queen Elizabeth II.

With a mandate of 1% for women, Hillberg & Berk commits 1% of annual revenue to values aligned charitable partners and has proudly supported hundreds of organizations across the country.

Rachel is a wife and mother of 3 children. She is an Honorary Captain of the Royal Canadian Navy and sits on the national board of Dress for Success Canada Foundation. Rachel was named to Ernst and Young class of Winning Women in 2015, was named one of XL's Canada's Top 40 under 40 in 2017, was WXN's Canada's 100 Most Powerful women in 2016 and 2017 and in 2022 Rachel received an Honorary Doctor of Laws Degree from her alma mater the University of Regina, in recognition of her visionary leadership and the philanthropic contributions she has made to the community.



## 2025 ALUMNI PANELIST

# Jess Tetu

Jess Tetu is a national award winning Canadian entrepreneur making waves across the country in the wellness industry, while making an impact on her community through her dedication to philanthropy!

Overcoming adversity at a very young age, Jess began her adult life on her own at the age of 15 years old and through dedication, determination and hard work has become a multi national award winning philanthropist and entrepreneur.

Jess is the founder of Just For You Day Spas in multiple locations across Saskatchewan & Alberta, Founder & CEO of Lia Reese Canada, (Saskatchewan's Wellness Brand), Founder & CEO of Iconic

Betty Jewelry, Founder of Jess Tetu Mentorship & Consulting, and Founder & CEO of 4seventyone Recovery Resources, a non-profit charity she created.

She was named one of Canada's Top 40 Under 40, awarded the Saskatchewan (SK) Entrepreneur of the Year Award, honoured with a YWCA Women of Distinction Award and the SK Volunteer of the Year award. Topping the list of her many prestigious awards won, is being recently named as one of Canada's Most Powerful Women.


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