

INTERNATIONAL WOMEN'S DAY

# Women & Wealth

GALA



## Edmonton Sponsorship Package

### Partnership Opportunity

Women & Wealth Inc. invites you to be a part of our 2019 International Women's Day Women & Wealth Gala, presented by Raintree Financial Solutions.

March 8, 2019

5:00 PM – 9:30 PM

Shaw Conference Centre, Hall D

[wwgala.com](http://wwgala.com)

By joining us as a partner, you are showing the community your organization's commitment to promoting gender equality and supporting women across Canada who are, or are on their way to becoming, confident and passionate leaders of our businesses, organizations, governments, schools and communities. Aligning your organization with the International Women's Day Women & Wealth Gala will offer your company excellent exposure through event promotion, corporate networking, advertising and community engagement.

Join us and host your valuable clients and staff for an inspirational evening. Guests will enjoy a three-course meal prepared by the Shaw Conference Centre's award-winning culinary team, inspirational speeches from Jessica Tetu and Jillian Harris, and have the opportunity to take part in a silent auction.

# The Gala

The International Women's Day Women & Wealth Gala is hosted by Women & Wealth Inc., a not-for-profit organization that holds events on International Women's Day to empower, inspire and support women across Canada who are, or are on their way to becoming, confident and passionate leaders of our businesses, organizations, governments, schools and communities. Together, we seek to help close the gender gap and promote gender equality within our society.

Our mission is to provide a platform for women across the country to share their journey of success and inspire and empower others with their story. Through our International Women's Day Galas, we bring people together to celebrate the social, educational, economical and political achievements of female leaders.

2019 marks the fourth annual International Women's Day Women & Wealth Gala. The event has been held exclusively in Edmonton up until 2019 and has featured amazing speakers including Rachel Mielke of Hillberg & Berk, Kate Ross LeBlanc of Saje Natural Wellness, Kendall and Justine Barber of Poppy Barley, Julie Daniluk, Teresa Spinelli of the Italian Centre Shop and more. The event has earned media exposure from CTV, Global, Metro and more.

All net-proceeds of the event as well as silent auction sales will be donated to the Canadian Women's Foundation.

**The Canadian Women's Foundation is Canada's public foundation for women and girls. They fund programs across Canada, prioritizing the communities where the need is greatest. These programs address four urgent issues:**

- **Prevention of gender-based violence**
- **Women's economic development**
- **Girls' empowerment**
- **Inclusive leadership**



“

I just wanted to follow up and say how impressed I was (as was every single person I talked to, including all the clients and colleagues we invited) with the stunning event your team put on this week. It was top notch and made me proud of knowing you and being able to work with you. We will be buying a table next year — maybe even two — and inviting more of our clients and friends.

”

**Julianna Cantwell,  
Juna Consulting**



# How Does it Benefit Companies to Foster Women's Leadership?

Companies with the highest levels of diversity (either gender, ethnic, or racial) are anywhere from 15-35% more likely to have financial returns above their industry's national average (Companies Do Better With Women Leaders (But Women Need More Confidence To Lead), Study Says).

A 2017 report suggests that steps to decrease gender inequality in the workplace may benefit Canada's economy by as much as \$150 billion by 2026. If the gender gap was eliminated entirely, that number could rise to as high as \$420 billion (Why diversity matters, 2015, McKinsey & Company).

High-performing businesses tend to have more women in leadership roles: 37% of leaders in higher-performing companies are women, compared to 19% of leaders in lower-ranked companies (How much does gender inequality cost Canada? \$150B, report finds, 2017, CBC News).

Having more women in leadership will help Canada to achieve gender equality. Women leaders in Canada will not only help influence decision-making around policies, laws and management, but they will also act as role models and mentors for young women.



# Our Speakers



## Jillian Harris

**Host, *Love It Or List It Vancouver*  
Host, *Love it Or List It Too (USA)***

Host of Love it or List It Vancouver (Canada) and Love It or List It Too (USA), a spokesperson for international brands, an interior designer, and a publisher of original lifestyle content, Jillian Harris is a quintessential busy-bee who pours her heart and soul into every endeavour.

Jillian's signature blend of high-brow/low-brow style makes her relatable to both small-town and city gals alike. With creativity and infectious energy, Jillian's love for fashion, decor, food, fitness, travel, and family is fully expressed at [JillianHarris.com](http://JillianHarris.com) and through her JH for Privilege and JH for Melanie Auld.

Her other happy place? Surrounded by family and friends at home in Kelowna with her fiancé Justin, son Leo, and their boxer pup Nacho Cilantro.



# Jessica Tetu

Jessica Tetu is a Saskatchewan serial entrepreneur making waves across the province in the beauty and spa industry while making an impact on her community through her dedication to philanthropy! Overcoming adversity at a very young age, she began her adult life on her own at the age of 15 years old. She relocated to Saskatoon from her small home town of Craik, Saskatchewan, with little more than a backpack and a bus ticket, and through dedication, determination and hard work has become a multi award winning, top entrepreneur in Canada. She was named one of Canada's Top 40 under 40 Recipients, awarded the SK Entrepreneur of the Year Award, and honoured with a Women of Distinction Award, on top of dozens of other prestigious accolades. She employs more than 100 women and men across the province, is a highly sought after public speaker, and is extremely committed to her community!

Jessica is the sole owner of four Just For You Day Spas in Saskatchewan and Alberta, Founder and CEO of Lia Reese Canada, (Saskatchewan's Beauty Brand), Co-Founder of Entrepreneur306 Business Consulting and Founder and CEO of 4seventyone Recovery Resources, a non-for-profit charity she created with her brother assisting families of addiction. She volunteers on multiple

community and charity foundation boards across the province, among supporting countless other events, fundraisers and community programs.

**2018** – Canada's Top 40 under 40 Recipient

**2017** - Recipient of the Women of Distinction Award for Entrepreneurship, YWCA

**2017** - Recipient of the Volunteer of the Year Award, Saskatoon Chamber of Commerce

**2017** – Named a Top Spa in Canada for Facials – Just For You Day Spa - FLARE Magazine

**2017** – Named a Top Destination for Bachelorette Events – Just For You Day Spa - FLARE Magazine

**2016** - Finalist, Young Entrepreneur of the Year, ABEX Awards, Saskatchewan Chamber of Commerce

**2017, 2016, 2015, 2014** - Winner, Best Beauty Line, Refined Magazine, Canada

**2017, 2016, 2015, 2014** - Winner, Best Spa, Prairie Dog Magazine, Regina, SK

**2017, 2016, 2015, 2014** - Winner, Best Spa, Planet S Magazine, Saskatoon, SK

**2015** - Finalist, Customer Service, SABEX Awards, Saskatoon Chamber of Commerce

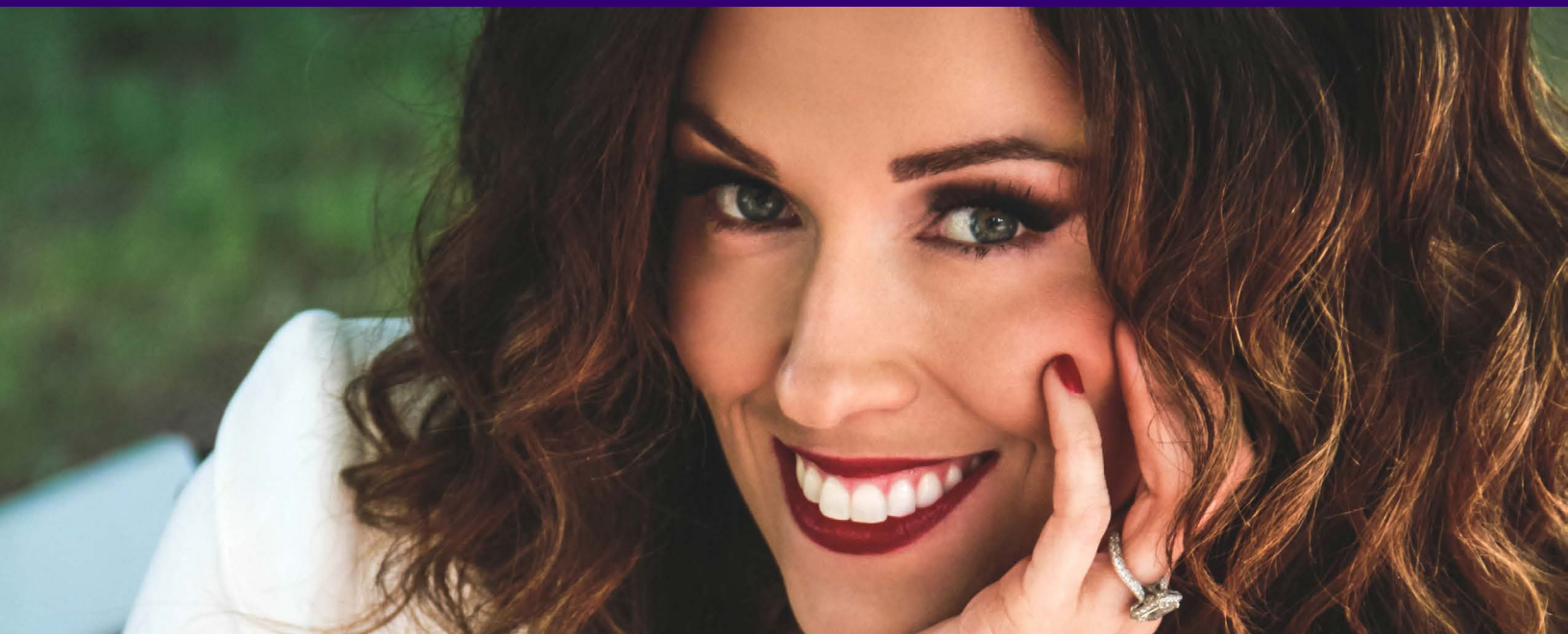
**2015** - Finalist, Young Entrepreneur, Paragon Awards, Regina & District Chamber of Commerce

**2015** - Finalist/Honoree, Entrepreneurship, Women of Distinction Awards, YWCA

**2014** - Recipient of the Young Entrepreneur of the Year Award, SABEX Awards, Saskatoon Chamber of Commerce

**2014** - Finalist, Young Entrepreneur of the year, ABEX Awards, Saskatchewan Chamber of Commerce

**2014** - 2nd place / top 3 Young Entrepreneurs of the Year, Paragon Awards, Regina & District Chamber of Commerce



# Sponsorship Opportunities

## Platinum: \$20,000

### Maximum of five availabilities

**Reception x 2** – Opportunity to brand a section of the post-event reception

**Speaker x 3** – Logo on screen during speaker presentation and opportunity to introduce a speaker on stage

#### All Platinum Sponsors will receive:

- Logo recognition on website, Eventbrite page and Facebook event page
- Social media posts and mailing list promotion
- Two complimentary tables of 10
- Full-page advertisement in event program
- Logo on event signage and screen at event
- Verbal recognition on stage at event
- Option of including an item in the silent auction
- Option of adding an item in the Women's Day Gift Bags

## Gold: \$10,000

### Maximum of five availabilities

**Silent Auction x 2** – Logo and signage displayed around auction tables

**Photo Booth** – Logo printed on photo booth pictures and signage beside photo booth

**Dinner x 2** – Logo on dinner menu

#### All Gold Sponsors will receive:

- Logo recognition on website, Eventbrite page and Facebook event page
- Social media posts and mailing list promotion
- One complimentary table of 10
- Full-page advertisement in event program
- Logo on event signage and screen at event
- Verbal recognition on stage at event
- Option of including an item in the silent auction
- Option of adding an item in the Women's Day Gift Bags

## Silver: \$5,000

### Maximum of five availabilities

#### All Silver Sponsors will receive:

- Logo recognition on website, Eventbrite page and Facebook event page
- Social media posts and mailing list promotion
- Five complimentary Gala tickets
- Half-page advertisement in event program
- Logo on event signage and screen at event
- Verbal recognition on stage at event
- Option of including an item in the silent auction
- Option of adding an item to the Women's Day Gift Bags

# Gift Bag

## Six availabilities

Item must be a gift certificate with a value of \$50+ or an item with a value of \$25+

### All Gift Bag Sponsors will receive:

- Logo recognition on website, Eventbrite page and Facebook event page
- Social media posts and mailing list promotion
- Five complimentary Gala tickets
- Half-page advertisement in event program
- Logo on event signage and screen at event
- Verbal recognition on stage at event
- Logo printed on gift bags
- Option of including an item in the silent auction

### Creative zag creative

- Logo recognition on website, Eventbrite page and Facebook event page
- Social media posts and mailing list promotion
- One complimentary Gala table
- Half-page advertisement in event program
- Logo on event signage and screen at event
- Verbal recognition on stage at event
- Option of including an item in the silent auction
- Option of adding an item to the Women's Day Gift Bags

### Media

- Logo recognition on website, Eventbrite page and Facebook event page
- Social media posts and mailing list promotion
- One complimentary Gala table
- Half-page advertisement in event program
- Logo on event signage and screen at event
- Verbal recognition on stage at event
- Option of including an item in the silent auction
- Option of adding an item to the Women's Day Gift Bags

### Other In-Kind \$1,000+ value

- Logo recognition on website, Eventbrite page and Facebook event page
- Social media posts and mailing list promotion
- Two complimentary tickets to event
- Logo on event signage and screen at event
- Verbal recognition on stage at event
- Option of including an item in the silent auction
- Option of adding an item to the Women's Day Gift Bags

Please note there are sponsorship opportunities available for the Calgary event as well. Please contact Hannah Barnes at [info@hannahbarnesevents.com](mailto:info@hannahbarnesevents.com) to take advantage of the multi-city sponsorship discount.

# Sponsorship Form

## Platinum Sponsor

☐

## Gold Sponsor

☐

## Silver Sponsor

☐

## Gift Bag

☐

## Media

☐

## Other-In-Kind

☐

## Contact Information

Company Name \_\_\_\_\_

Company Person \_\_\_\_\_  
*First Name*
*Initial*
*Last Name*

Position Title \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

## Billing Information

☐ Same as above ☐ Different than above

Billing Contact \_\_\_\_\_  
*First Name*
*Initial*
*Last Name*

Billing Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

## Sponsorship Fulfillment

To ensure a timely delivery of your sponsorship fulfillment, we kindly ask you to please submit the required files or documents upon confirmation of sponsorship:

- Your company logo in a vector format (EPS or AI) or as a high resolution image (PNG or JPEG).
- Your full- or half-page advertisement in a vector format (EPS, AI, PDF, or INDD) or as a high-resolution image (PNG or JPEG).  
 The ad's finished size is 5.5" x 8.5", with 0.25" bleed and margins for a full-page and 5.5" x 4.25" for a half-page.

**Make cheques payable to Women & Wealth Inc. Sponsorship payment is due two weeks after this form has been submitted.**

**Submit completed form to Hannah Barnes via email at [info@hannahbarnesevents.com](mailto:info@hannahbarnesevents.com).**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date